

EVENT DETAILS

The Autolawn Party is an exciting, fundraiser event scheduled for the weekend of Saturday, September 10th on the SALT Block lawn in Hickory next to its beneficiary, The Hickory Museum of Art. The Autolawn Party is a celebration of the road's number one traveler – the automobile. The celebration is centered around a European classic car show for the automotive enthusiast, but it's far more than that. There's something fun for everyone. Events include the car show, food, art exhibits, youth judging program, music, beer garden, regalia for sale, raffle prizes, ride and drives, and awards ceremonies. All proceeds from the events go to the Hickory Museum of Art in support of its continued educational programming. The event is open to the public, and there is no charge for spectators, who can also vote for their favorite classic car.

The Autolawn European Classic Car Show is unique for its size and scale in having only 80 entrants. The intention is to provide a wide range of high-quality, original, European vehicles in an intimate yet informal setting, without the pressure of traditional Concours events. Each year this event will highlight a different region or brand. This 5th Annual event will highlight the BMW brand. Awards will be given in a small number of peer-judged classifications and select categories.

For more details about The Autolawn Party, please visit our website at www.theautolawn.com, email us at theautolawn@gmail.com or contact Kit Cannon, Event Co-Director at (828) 312-2494 or the Hickory Museum of Art Development Director at (828) 327-8576.

HICKORY

Catawba County's premier destination for business, leisure, and everything in between. Need information on Dining, Shopping, Lodging, etc? Check out the Hickory Metro Convention and Visitor's Bureau at www.hickorymetro.com or contact them at (828) 322-1335 or email info@hickorymetro.com.

HICKORY MUSEUM OF ART
243 3rd Ave. NE
Hickory, NC 28601
Address Correction Required

AUTO LAWN

theautolawn.com

THE AUTOLAWN PARTY European Classic Car Show

September 9th, 2017
Fifth Annual

SALT Block Lawn
243 Third Avenue NE
Hickory, NC

PRESENTING SPONSOR:



PORSCHE
Porsche of Hickory



EARLY REGISTRATION

Before August 21st, 2017

All registrants will be guaranteed lawn parking for their vehicles, but space is limited.

Early Registrant Fees & Benefits: First car is \$30.

Additional cars are \$25 each. Includes one complimentary event hat per first entry. Enjoy early check-in and reduced set-up times.

GENERAL REGISTRATION

After August 21st, 2017

Fees: \$35 per car, based on available space. Event memorabilia will be available for purchase on the day of event while supplies last.

AGENDA

Registration	8:00am to 10:00am
Voting	10:00am to 1:30pm
Event Opens	10:00am
Awards	2:30pm
Closing	3:00pm

VOTING

One ballot is included with each registration. Vote for your favorite car in each class. Car numbers and class numbers are on each window placard. Place ballots in the box at the voting booth beside the regalia table.

AWARDS

The number of awards per class are based on the number of entrants. We will award prizes for 1st place and Runner-up in each class that has a minimum of 3 entrants, and only 1st place in classes with fewer than 3 entrants. Additional classifications may be added based on participation. Also, additional awards will be given for Spectator's Choice, Longest Distance Traveled, K & M Collision Best Paint, Hagerty Youth Judged Best in Show and Best in Show (Overall).

RAFFLE

A raffle will be held for prizes. More details to come.

50/50 DRAWING

The winning ticket holder will receive 50% of the ticket sales. Tickets are \$1 each or 6 for \$5.

PARKING

Attendants and signs will guide visitors to available parking spaces in the area.

GENERAL CLASSIFICATIONS

Class 1: German

Class 2: Italian

Class 3: British

Class 4: Other European makes

Class 5: All European Motorcycles

ACTIVITIES

Friday, Sept. 8th

• Kickstart the weekend by enjoying live music, great food and drink specials with our gracious host at Cafe Rule. Show off your own classic car or motorbike in the parking area alongside some new and old classics from Paramount Automotive. It's all for a good cause as a portion of food sales will benefit the Hickory Museum of Art, so make your reservation today at (828) 324-2005.

www.caferule.com

Saturday, Sept. 9th

• Live Music

Nothing loud, just easy listening. Band TBD.

• Beer Garden / Food Court / Entertainment

Need we say more? Beer Garden is open to those 21 years of age and older.

• Hagerty Youth Judging Program

Designed primarily for youth ages 8-14, the Youth Judging Program brings the world of classics to a kid friendly level. Limited space available. First come, first serve basis.

Sunday, Sept. 10th

• Sunday Drive ~ 9:00am

Organized by TRSCC. More information to come.

RELEASE AND WAIVER

In consideration of the right to attend this event, I specifically release and indemnify the organizer, the Hickory Museum of Art and its management collectively and separately, from any and all liability for personal injury or property damage incurred by me or my guests, while attending this event.

DIRECTIONS

From I-40

Take exit 125 toward Hickory/Lenoir Rhyne College

Turn onto Lenoir Rhyne Blvd. heading North

Continue onto 8th St. Dr. SE

Turn Left onto Main Ave.

Turn Right onto 3rd Ave. NE

Keep left to continue on 3rd St NE

Museum and Salt Block will be on your right

Look for parking directors

Order Form

Class #	Year, Make & Model	Price
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FIRST CAR

SECOND CAR

THIRD CAR

Official Autolawn Hat (\$15 each) Qty: _____ Price: _____

Event Poster (\$10 each) Qty: _____ Price: _____

Event Koozie (\$1 each) Qty: _____ Price: _____

Total: _____

Name: _____

Address: _____

Email: _____

Phone: _____

Method of Payment:

Check

MasterCard

Visa

American Express

Purchase Online

Credit Card No _____

Expire Date _____

Security Code (3 or 4 Digit) _____

Billing Zip Code _____

Signature _____

Make checks payable to:

HICKORY MUSEUM OF ART

243 3rd Ave. NE

Hickory, NC 28601

Phone: (828) 327-8576

Fax: (828) 327-7281

Email: theautolawn@gmail.com

www.theautolawn.com